



Sonning Cricket Club

REPORT TO SONNING PARISH COUNCIL MARCH 2010

Sonning Parish Council are requested to:

- Note the significant contribution that Sonning CC makes to the local community
- Note the significant financial pressures now facing the club
- Give due consideration to assisting the club to reduce these pressures

1. Key club stats –adult section

- **Founded circa 1750**
- **Played at King George’s Field for app. 80 years**
- **Currently run 4 teams**
- **Adult membership of over 100, of which app. 10 run the club**

	2005	2006	2007	2008	2009
Paid up players	40	45	50	60	58
Paying VPs	45	41	42	38	42
Honorary members	8	8	7	5	6
Total members	93	94	99	103	106
Annual profit/loss	-£1997	£609	£2488	£2608	-£3134
Matches played	46	67	55	65	85
Matches won	26	34	22	41	69

2. Sonning CC 2009 paid up-members - residence statistics

Category	Living in Sonning and Charvil	Living outside Sonning and Charvil	TOTAL
Vice-presidents	24	24	48
Adult players	25	33	58
Junior players	28	27	55
TOTAL	77	84	161

- **In the late 80s, when I joined the club, it had 5 teams, but only 7 players lived in the village, now there are 53 and this will rise further in 2010.**

- **A total of 77 residents of Sonning and Charvil are fully paid-up members of Sonning CC** – even the Sonning Village Club can't match that these days. This represents 5% of the village community - a very significant percentage for one club in a large village.
- The vast majority of players of all ages living outside the village come from immediately adjoining areas – ie Twyford, Woodley, Earley and Caversham.
- **There are 3 other cricket clubs in Sonning, but we only know of one cricketer who lives in the village and who played for one of these clubs in 2009 – and he is joining Sonning in 2010!**

3. Key expenditure and income 2009

EXPENDITURE (£)		INCOME (£)	
Overseas player/coach	3212	Bar (net)	3462
Square preparation	2898	Match fees	2856
Licence and bills to SPC	1560	Players subscriptions	2570
Replacement mower	1500	VPs contributions	1570
Roller hire/repair	1318	Sponsorship	600
League fees and balls	1181	Dinner-dance (net)	398
Miscellaneous	666		
Hire of Bluecoat pitch etc	528		
Social events	375		
Insurance	362		
Fixture exchange and cards	305		
Extra junior coaching costs	290		
Trophies etc	254		
Wokingham BC fees	140		
Total	14589	Total	11456

Key points to note:

- **We made an in-year loss of £3133 in 2009**
- **We pay a higher rental than other similar village cricket clubs in the area**
- Mower and roller costs were (hopefully!) one-offs for 2009
- Having said that the umpires' room is another one-off for 2010 and cost £1400
- **With a balance of £4277 as at 31.12.09 we could not survive without the bar**
- Cost to play cricket at Sonning in 2009 was £10805 (52 matches) = £127 per match
- The overseas player is recruited not only to play cricket – he is also required to coach the juniors on Sunday mornings – this has proved hugely popular
- Junior coaching costs will increase in 2010 as we now have 6 new volunteer coaches undergoing training and accreditation to meet ECB requirements
- The above costs include running the bar for village events such as the Vicars v Village Club cricket match and the Village Rounders, both of which make very little profit

4. Costs of playing at Sonning compared with other similar local clubs - 2010 season

Club	Ground and pavilion rental cost p.a. (£)	Paid to	Outfield cut	Square maintained	Bar included	Annual Subs (£)	Match fee (£)	Cost to a player playing 15 matches in a season (£)
Sonning	1400	PC	Fortnightly	x	√	60	10	210
Peppard	600	PC	No	x	x	30	7	135
Woodcote	845	VA	Weekly	x	x	50	7	155
Twyford	585	VA	Fortnightly	x	x	75	5	150
Checkend'n	0	PC	No	x	x	40	5	115
Emmbrook	2500	WBC	Weekly	√	√	40	10	190

5. Key initiatives underway for Sonning CC in 2010

- **Major grant applications for junior practice and senior playing equipment**
- Development plan written and published on ECB website
- **ECB Clubmark status applied for, backed up with comprehensive evidence file**
- **Training and accreditation programme for junior cricket coaches and managers**
- **Engagement with the ECB Cricketforce initiative – eg March 28th Cricketforce Day**
- **Construction of umpires/female changing room**

6. Key objectives for Sonning CC 2010-2015

- Consolidate the position of the 1st and 3rd XIs at the current levels
- Seek promotion to one level higher for the 2nd XI
- **Introduce a second Under 11s team and an Under 13s team in 2010**
- Increase sponsorship to enable to ongoing funding of an overseas player/junior coach
- **Gain England Cricket Board Clubmark status**

7. Requests for Sonning Parish Council consideration

- **Payment of £200 for rolling the outfield in April 09 – as first raised by email in Oct 08**
- **Payment of app £100 for a large skip for the ECB Cricketforce Day on March 28th**
- **Contribution to the £1400 cost of constructing the umpires/female changing room from the SPC Capital Assets budget**
- **A reduction in the licence fee from the £1400 of 2009 back to the £1200 of 2008**
- **Construction of the protective fence around the compound asap**

Alastair Driver
Chairman, Sonning CC
8th March 2010